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## APPENDICES



## APPENDIX A

### INTERVIEWS

#### Academics & Experts

##### **Apichai Pantasen (October 15, 2007)**

Dean, Faculty of Management Science and Professor of Economics,  
Ubonratchatani University  
Director, Rural And Reconstruction Management Institute, which is one of  
two main organizers of the Sufficiency Economy Roadmap project  
Has published extensively on the connection between Buddhist Economics  
and Sufficiency Economy

##### **Giles Ungpakorn (October 21, 2007)**

Professor of Political Science, Chulalongkorn University  
Has published pieces criticizing Sufficiency Economy for being a mask for  
neoliberalism

##### **Prapart Pintobtang (August 30, 2007)**

Professor of Political Science, Chulalongkorn University  
Advisor, Assembly of the Poor  
Has analyzed how former Prime Minister Thaksin Shinawatra's populist  
projects have been rebranded as "Sufficiency Economy" populist projects by  
the Surayud government

##### **Priyanut Piboolsravut (October 1, 2007)**

Project Director, Sufficiency Economy Research Project, Bureau of the Crown  
Property  
Former Director, Sufficiency Economy Unit, National Economic and Social  
Development Board  
An economist who has extensively published and given lectures on  
Sufficiency Economy

##### **Somchai Phatharathananunth (September 28, 2007)**

Professor of Political Science, Mahasarakam University  
Expert on grassroots politics, especially in northeastern Thailand

#### Grassroots - Rural

##### **Biew Thai-la (October 9, 2007)**

A student of the Farmers School of the Khao Kwan Foundation  
Head of group of small-scale farmers practicing alternative agriculture  
Practices self-reliant organic agriculture

**Chaweewan Pohiran (October 9, 2007)**

A student of the Farmers School of the Khao Kwan Foundation  
Practices self-reliant organic agriculture

**Kru Ba Sutthinun Pratchayapruet (October 15, 2007)**

Local Philosopher, Buriram Province

**Pa Kongtham (August 31, 2007)**

Raisalai Dam movement leader, Assembly of the Poor  
Member, Alternative Agriculture Network  
Practices some self-reliant organic agriculture

**Samli Thong-in-phong (October 9, 2007)**

A student of the Farmers School of the Khao Kwan Foundation  
Practices self-reliant organic agriculture

**Grassroots - Urban****Sakorn Boonchareon (October 20, 2007)**

Community member, Kao Pattana Renovated Slum Community  
Does not practice self-reliant agriculture

**Sriprai Nonsee (October 14, 2007)**

Factory worker, currently unemployed  
Labor union leader in Rangsit and surrounding areas  
Does not practice self-reliant agriculture

**NGO & Civil Society****Chanida Chanyapate (August 14, 2007)**

Deputy Director, Focus on the Global South

**Daycha Siripatra (October 9, 2007)**

Director, Khao Kwan Foundation

**Jacques-chai Chomthongdi (October 19, 2007)**

Research Associate, Focus on the Global South

**Komsin Wijitjun (October 20, 2007)**

Officer, Human Settlements Foundation

**Numnual Yapparatt (October 21, 2007)**

Researcher, Thai Labor Campaign  
Secretary, People's Party

**Pawalan Polsaen (October 9, 2007)**

Officer, Khao Kwan Foundation

**Ravadee Prasertcharoensuk (October 17, 2007)**

Director, Sustainable Development Foundation  
Former Director, NGO-CORD

**Seri Phongphit (October 15, 2007)**

Co-founder and Director, The Village Foundation

**Vattana Narkpradit (October 11, 2007)**

Officer, Thai Volunteer Service  
Advisor, Assembly of the Poor

## APPENDIX B

### SAMPLE INTERVIEW QUESTIONS

- 1. General information of informants and their relationship with SE**
  - 1.1.1 Background information  
Name:  
Occupation:  
Organization and position:
  - 1.2 In your/your organization's view, what is "Sufficiency Economy" and what do you think about it in theory, practice, policy?
  - 1.3 What is your/your organization's development philosophy? How closely does Sufficiency Economy match up with you/your group's development philosophy? Please explain.
  
- 2. Sufficiency Economy concepts**
  - 2.1 In what way and to what extent is Sufficiency Economy an alternative development approach?
  - 2.2 What would society be like if Sufficiency Economy were fully practiced and implemented?
  - 2.3.1 Who can practice Sufficiency Economy? How can Sufficiency Economy be used and practiced in general, and under what conditions?
  - 2.3.2 Do you/does your org use Sufficiency Economy? If yes, why, and in what context and under what conditions? If no, why not?
  - 2.4.1 What factors make Sufficiency Economy successful?
  - 2.4.2 What factors limit Sufficiency Economy? What are the challenges of using Sufficiency Economy?
  
- 3. Equity**
  - 3.1 To what extent does Sufficiency Economy promote equity in Thai society?
  - 3.2 Does Sufficiency Economy promote equity between different socio-economic groups and geographic regions? In what way and to what extent?

- 3.3 Does Sufficiency Economy try to decrease the (income and property) gap between the rich and the poor? If so, why and how? If not, why not?
- 3.4 Does Sufficiency Economy advocate for the even distribution of resources and the benefits of economic growth?
- 3.5 Does Sufficiency Economy promote equal access to resources and services and equal opportunity?
- 4. Grassroots empowerment**
  - 4.1 To what extent does Sufficiency Economy encourage the idea of participation?
  - 4.2 To what extent does Sufficiency Economy empower the grassroots?
    - 4.2.1 Does Sufficiency Economy increase self-esteem and feelings of self-worth of grassroots people? Does Sufficiency Economy bring about change in the grassroots' own perceptions about their rights, capacities and potential?
    - 4.2.2 Does Sufficiency Economy empower grassroots people to work with others through collective action to achieve a common goal?
    - 4.2.3 Does Sufficiency Economy increase the ability of grassroots people to collectively organize in order to change existing hierarchies of power?
    - 4.2.4 Does Sufficiency Economy increase the influence (participation, control) of grassroots people in existing economic and political structures? Does Sufficiency Economy change the power relationship between the grassroots and the elite?
  - 4.3 Is community development an aspect of Sufficiency Economy? If yes, why, and to what extent do Sufficiency Economy community development projects and programs empower the community?
- 5. Open-ended questions**
  - 5.1 Is Sufficiency Economy a politicized concept? Is Sufficiency Economy an elite concept?
  - 5.2 How do you analyze Sufficiency Economy/the Sufficiency Economy discourse at the moment?

## APPENDIX C

**FIELD NOTES FROM NON-PARTICIPATORY OBSERVATION AT SEMINARS, CONFERENCES, WORKSHOPS, AND MEETINGS RELATED TO SUFFICIENCY ECONOMY**

*Happiness and Public Policy.* International Conference, Public Policy Development Office, United Nations Convention Center, Bangkok, Thailand, July 18-19, 2007.

*“Slow Trade-Sound Farming” and Sufficiency Economy.* Workshop, Heinrich Boll Foundation, Chulalongkorn University, Bangkok, October 1, 2007.

*Sufficiency Economy and Global Transformation: Carving out a realistic path toward economic change.* Public Seminar, Chulalongkorn University, Bangkok, Thailand, April 20-21, 2007.

*Third Brainstorming Session: The Construction of Sufficiency Economy Roadmap.* Meeting, Rural And Social Management Institute (RASMI) & Thai Research Fund (TRF), Rama Garden Hotel, Bangkok, Thailand, October 15, 2007. [In Thai]

## BIOGRAPHY

Bea Moraras, an American of Thai descent, was born and raised in the United States. She graduated from Northwestern University in 2006 with a B.A. in Political Science and International Studies. Bea has interned at the U.S. Embassy in Bangkok, Thailand as well as for InterAction, an American development NGO. She has also held positions as a Program Assistant for Rotary International's polio eradication program and as a Research Assistant for an AIDS prevention study focused on Nigeria.